

## **MINUTES OF THE Board of Directors Meeting**

### **DURANGO MOTORLESS TRANSIT, INC.**

**March 7, 2005 at 6 p.m.**

**Offices of William E. Zimsky, P.C.  
900 Main Avenue, Suite E  
Durango, CO 81301**

Board Members present: Bill Zimsky; Marjorie Brinton; Leo Lloyd; Megan Raymond. Marc Witkes was called out of town unexpectedly to attend to family matters.

Meeting was called to order.

1. **Rocky Mountain Festival for Runners.** Matt Kelly made a presentation to the Board with respect to the Durango Marathon and the Rocky Mountain Festival for Runners ("RMFR") weekend. Matt reminded the Board that a conservative economic impact that the weekend to the community is about \$220K. Matt is considering moving the 10K to a weekend in July.

Matt asked the Board what the club wanted to accomplish with its sponsorship. The consensus from the Board was to help spread the word about DMT and get more local runners to join. Matt estimated that only about 10-15% of local runners in local events are DMT members.

Last year DMT provided the RMFR with a \$500 cash payment and the use of equipment, as well as volunteers.

Matt is willing to post a link to DMT membership forms on his website, to provide discounts to DMT members who run in any of the races or who help volunteer and to give us a booth at the expo before the RMFR. In addition, Matt invited representatives from DMT to the Galloway presentation at the Rec Center on April 6 and to make a presentation to the Galloway runners before one of their Saturday runs but not until they have progressed a bit, possibly in mid to late May.

The Board thanked Matt for his presentation. Matt left. The Board

discussed supporting the RMFR again this year. The consensus was to continue providing support to the RMFR, but to vote on the exact amount and scope of support at the next Board meeting.

**2. Brochure rack for Your Running Store.** Discussion tabled because Marc Witkes was not present.

**3. Kennebec progress.** Bill Zimsky reported that Beth Crane is trying to organize a meeting this week of volunteers and that it appears that Beth will be the Race Director. Bill Zimsky will help Beth put this race together for the weekend of Aug. 6. August 13 is the Femme 10K, which we did not want to overlap. Kendall Mt. is scheduled for the last weekend in July, which makes it difficult for some to do both races. But the consensus was to go with Aug. 6.

**4. Narrow Gauge progress.** Tico Navarro will be the Race Director. Someone suggested getting the Narrow Gauge information and link on the Iron Horse Bicycle Classic homepage. Marjorie was going to contact Kendra Holmes to make that happen.

**5. Paying race directors.** Tico Navarro has suggested to Marc that race directors get paid one half of net revenue from the race that they direct. Tico believes that this will give race directors an incentive to put on a good race with more runners. The race director would be responsible for handling all revenues and for expenses, but would not be responsible if the race lost money. Tico stated that he will be the race director for the Narrow Gauge, regardless of whether the Board adopts his suggestion

The Board discussed Tico's suggestion. It was pointed out that many volunteers are needed for each race and that if the Race Director was making money, it might cause resentment to volunteers making it harder to recruit volunteers. It was also pointed out that if there were no downside to the Race Director for losses, it would give the RD the incentive to spend a lot of money on race promotion and advertising. If that promotion works, then the RD could make a significant amount of money but if it does not work, DMT would incur the loss. The Board agreed not to take any action

on this suggestion because the consensus was that this probably not an appropriate way to run races for DMT.

**6. Membership update.** Megan Raymond reported that DMT has 76 household members, including 19 new household members and a total of 145 members.

The Board discussed ways to get more members, especially in light of the statistic that Matt provided to the Board earlier, i.e., only about 10% of local runners in local races are DMT members.

It was agreed to attend the Galloway kick-off on April 6 and to make a presentation to the Galloway runners in mid to late May before one of their Saturday runs.

**7. Treasury update.** DMT has \$6,116 in its checking account and Megan gave Marjorie a \$110 check to deposit. (This does not include the CD's that DMT owns.) Marjorie will present a more detailed report at the next meeting.

**8. Website overhaul.** The website is being updated for \$350. The understanding of the Board was that Matt did not need to purchase software, so the website update is going to be under budget.

**9. New Matters.**

**A. Shadow race directors.** It was suggested that for each race, even for ones that the Race Director has indicated a desire to stay on for a number of years, that a "shadow" Race Director be appointed who would be able to run the race if the RD had an emergency that prevented him from acting as RD or in the inevitable event that the RD resigns.

**B. DMT running shirts.** The Board discussed the possibility of purchasing some odd lot shirts at a discount and having a local company place the DMT logo on the shirt. DMT would sell the shirts close to cost. This would be a good way to get DMT's name out there at local and regional races. Leo is going to look into this idea. The consensus of the Board was

to go with a technical short sleeve or “cap” sleeve running shirt and not a 100% cotton t-shirt.

**C. Evening Speed/Track Workouts.** Marjorie suggested trying to put together a evening speed workout at the high school track. Marjorie believes that many DMT’ers and other runners would be interested in speed workouts if they were held in the evening instead of early morning, which makes it difficult for some to attend. Everyone agreed that this was a good idea. Marjorie volunteered to try to get one or two experienced runners to oversee the program, with special attention paid to getting less experienced runners involved, especially those who mistakenly believe that speed workouts are only for advanced runners.

**D. Spring Members Meeting.** The Board decided to try to schedule a spring kick-off meeting with the members at the Rec Center for around April 13 or so. Soda and pizza would be provided. We agreed to invite both Brown’s and Your Running Store to make presentations and hopeful offer some good deals on some running gear. Megan will contact the running stores.

The Board also agreed that we should get all the race directors to make short presentations to encourage people to either run the DMT races or volunteer for some. Marjorie will contact Nick to try to get him to talk about the trial runs on Thursday nights. Bill will put together an agenda and circulate for comment. Board hoped to finalize agenda and have Marc send it out with his broadcast email for this coming Monday, March 14.

**Meeting adjourned.**